

PARTNER INTERVIEW OPPORTUNITY





ANNE CECILE TURNER
Sustainability Director - The Ocean Race

Sustainability expert, leader in Ocean preservation.
Specialist on systemic change and system-thinking approaches.
Passionate about creating real change in the world.

Anne-Cécile is an experienced practitioner with managerial, professional and academic qualifications. Trained with the best sustainability education programmes (Harvard Executive education for Sustainability Leadership, Graduated from Tavistock Institute, WWF One Planet Leader), Anne-Cécile is committed to contribute to a meaningful change in our lives. She has more than twenty five years of solid international experience in marketing, sponsorship and management across the worlds of brands, NGO, media, sport and Sustainability. In 2009 she founded Blueshift, an agency specialised in sustainability consultancy to help organisations in their voyage to a more sustainable life. In 2011 Anne-Cécile joined Race for Water Foundation as Director. The Foundation's aim was to identify, implement and promote solutions for a new social circular economy around plastic waste, preserving water and oceans. In 2016, she joined the Volvo Ocean Race as Sustainability Programme Leader, in order to assist the event in its journey to reduce its environmental impact, optimize its sustainability potential and use the power of the race to create positive change on Ocean Health on a global scale. Since 2019 she is now pursuing the innovative sustainability programme developed on the Volvo Ocean Race, now called The Ocean Race.



RICHARD BRISIUS

Race Chairman of The Ocean Race

Richard Brisius is Race Chairman of The Ocean Race, since 1973 sailing's greatest challenge and dubbed 'the toughest test of a team in sport'. Brisius took the reins of the Race in 2017, alongside his long-time business partner Johan Salén. He has been involved in nine editions of The Ocean Race, his first experience dating back to the 1989-90 race, where he raced onboard Gatorade and returned the following edition as a crew member onboard Brookseld. Brisius then found success with team management, including winning efforts EF Language (1997-98) and Ericsson 4 (2008-09), as well as second place finishers, Assa Abloy (2001-02). In 2014-15, he managed the Team SCA, the first all-female race entry in over 10 years. He has also raced in the America's Cup, sailed to Antarctica and been head of global marketing communication at Ericsson. Most recently, Brisius was the CEO of Sweden's 'Stockholm Åre 2026' Olympic and Paralympic Winter Games bid – a bold and groundbreaking proposal to deliver the most sustainable Olympic Games of all-time. Since taking the helm of The Ocean Race in 2017, Brisius and Salén have promoted 'Racing with Purpose', putting an award-winning sustainability programme at the heart of the race.



ABOUT ULYSSE NARDIN – MANUFACTURE OF FREEDOM

Ulysse Nardin is the Manufacture inspired by the Ocean, producing exceptional timepieces for explorers in search of freedom.

Founded by Mr. Ulysse Nardin in 1846 and belonging to the luxury group Kering, Ulysse Nardin owes its reputation to its links with the sea: its onboard marine chronometers are among the most award-winning and reliable ever designed.

A pioneer in innovative technologies and the use of high-tech materials like silicium, Ulysse Nardin is one of the few integrated manufactures with the in-house expertise to produce its own high-precision components and movements.

To underscore its commitment to its favorite environment, Ulysse Nardin is active in encouraging the preservation of the Ocean, focusing on two major areas: reducing marine plastic pollution and developing scientific knowledge concerning the preservation of the sharks, its emblem.

Today, in the Swiss towns of Le Locle and La Chaux-de-Fonds, Ulysse Nardin remains devoted to its quest for watchmaking perfection in four collections: Marine, Diver, Blast and Freak. In 2022, the brand is continuing to pursue its Vertical Odyssey from the abysses to the cosmos with high-flying high-tech watches.



ABOUT THE OCEAN RACE

Since 1973, The Ocean Race has provided the ultimate test of a team and a human adventure like no other. Over four decades it has kept an almost mythical hold over some of the greatest sailors and been the proving ground for the legends of our sport.

The last edition of the race was the closest in history, with three teams virtually tied, approaching the finish line. After 126 days of racing spread across 11 legs, the winning margin for Charles Caudrelier's Dongfeng Race Team was only 16 minutes. The top three teams were separated by just four points.

SUSTAINABILITY IN THE OCEAN RACE

We have a proven commitment to sustainability, and with the support and collaboration of 11th Hour Racing, Founding Partner of the Race Sustainability Programme and Premier Partner of The Ocean Race, we are inspiring action and creating tangible outcomes.

Building upon our award-winning legacy in sustainability, our innovative Racing With Purpose programme is acting as a catalyst for positive change and accelerating the application of innovative solutions to help restore ocean health.

